

## **Professor John Campbell - Biog**

John Campbell is Professor of General Practice and Primary Care at the University of Exeter Medical School and Director of APEX. He has previously held academic appointments at King's College London and the University of Edinburgh. John has led academic primary care in the southwest peninsula since 2002. His personal research interests focus on improving access to, and patient experience of, primary care, quality assessment in primary care, cardiovascular risk and mitigation, and provision of mental health care for patients in primary care settings. Most recently, John has jointly led academic work around the English GP Patient Survey, and published the results of the ESTEEM trial of telephone triage in primary care in *The Lancet*.

John leads the department providing leadership to a team of around 30 people. He has national academic roles in respect of the UK National Institute of Health Research (Clinician Scientist Awards Panel), the South West Regional Advisory Committee on Clinical Excellence Awards for Senior Doctors, and Chair, UK Heads of Departments Group (Society for Academic Primary Care). John is an active clinician in an Exeter general practice and is a fellow of the Royal College of General Practitioners. He has published over 200 papers in the mainstream academic primary care scientific literature